

## **PUBLIC NOTICE**

*The Denison Development Alliance will meet in joint Annual Economic Development Summit with the Denison City Council beginning at 8:30 a.m. on Friday, January 06, 2012, at the Grayson County Community College's Center for Workplace Learning Conference Center, 6101 Grayson Drive, Denison, Texas. Notice is also given that three or more members of the Denison Development Alliance and the Denison City Council may be in attendance of the economic development summit for the purposes of participating in or listening to discussions relevant to the posted agenda items. At no time will the Denison Development Alliance or the Denison City Council take votes/action during the summit. The purpose of the economic development summit is to discuss the following:*

# **AGENDA DENISON DEVELOPMENT ALLIANCE ECONOMIC DEVELOPMENT SUMMIT**

**FRIDAY, JANUARY 6, 2012, 8:30 AM**

*Center for Workplace Learning Conference Center  
Grayson County Community College  
6101 Grayson Drive  
Denison, Texas*

**I. REGISTRATION/CHECK-IN/BREAKFAST**

**II. WELCOME AND OVERVIEW**

*Harry Kirshman, Chairman - Denison Development Alliance*

**III. THIS IS OUR TOWN**

*Mayor Robert Brady, City of Denison*

*Robert Hanna, City Manager – City of Denison*

**IV. MOVING EDUCATION TO THE TOP**

*Dr. Henry Scott, Superintendent – Denison Independent School District*

**V. DENISON HAS A HEALTHY VISION**

*Ron Seal, CEO - Texoma Medical Center*

***BREAK***

**VI. DENISON BRAND PERCEPTION**

*Anna McKinney, President - Denison Area Chamber of Commerce*

*Jennifer Williams, Community Brand Supervisor – North Star Destination Strategies*

**VII. INDUSTRY INTERN PROGRAM**

*Brian Aspell, VP of Manufacturing, Champion Cooler Corporation*

**VIII. BUSINESS EDUCATION FOR TEACHERS**

*Bob Rhoden, Director of External Relations, Workforce Solutions Texoma*

**IX. RESTORATION ROCKS!**

*Eric Batey, Chairman – Denison Development Foundation*

*Donna Dow, Mainstreet Manager – City of Denison*

**LUNCH**

**NORTH TEXAS REGIONAL AIRPORT VIDEO PRESENTATION**

*Rear Admiral William (Bill) Retz, Project Manager – North Texas Regional Airport*

**X. CATERPILLAR – BUILDING THE WORLD**

*Alan Walker, General Manager of Drills – Caterpillar Inc.*

**XI. RETAIL DEVELOPMENT STRATEGY**

*Scott Smathers, CEcD, VP of Business Development – DDA & DDF*

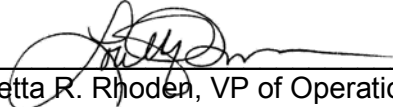
*Jason Claunch, President – Catalyst Commercial*

**XII. 2011 ACTIVITY REPORT**

*Tony Kaai, CEcD, President – DDA & DDF*

**CERTIFICATION**

I, Loretta R. Rhoden, Vice President of Operations of the Denison Development Alliance, do hereby certify the above foregoing notice of public meeting was posted at the entrance of the Denison Development Alliance Building, 311 W. Woodard, Denison, Texas, and online at [www.denisontx.org](http://www.denisontx.org), places readily available to the general public at all times, this the 27<sup>th</sup> day of December, 2011 at 4:27 p.m.

  
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Loretta R. Rhoden, VP of Operations

**PERSONS WITH DISABILITIES WHO PLAN TO ATTEND THIS MEETING AND WHO MAY NEED ASSISTANCE, ARE REQUESTED TO CONTACT THE OFFICE OF THE DDA VP OF OPERATIONS AT (903) 464.0883 TWO WORKING DAYS PRIOR TO THE MEETING SO THAT APPROPRIATE ARRANGEMENTS CAN BE MADE.**